## **CLAIMS**

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What is claimed is:

- 1. A motor rotor including a magnetic yoke and a rubber magnet provided in the magnetic yoke, wherein the motor rotor is characterized in that a first surface of the rubber magnet facing the magnetic yoke has at least one first pattern.
- A motor rotor according to claim 1, further comprising:
  an adhesive layer provided between the rubber magnet and the magnetic yoke.
- 3. A motor rotor according to claim 1, wherein the first pattern includes a notch pattern.
- 4. A motor rotor according to claim 1, wherein the first pattern includes an embossing pattern.
- 5. A motor rotor according to claim 1, wherein the rubber magnet further comprises a second surface opposite to the first surface having at least one second pattern.
  - 6. A motor rotor according to claim 5, wherein the second pattern includes a notch pattern.
  - 7. A motor rotor according to claim 5, wherein the second pattern includes an embossing pattern.
  - 8. A method of manufacturing a motor rotor, comprising:
- 15 selecting a rubber magnet;

forming at least one first pattern on a first surface of the rubber magnet;

bending the rubber magnet into a shape corresponding to an inner surface of a magnetic yoke with the first surface facing outside; and

placing the rubber magnet into the magnetic yoke.

20 9. A method of manufacturing a motor rotor according to claim 8, further comprising:

providing an adhesive layer on the first surface of the rubber magnet before placing the rubber magnet into the magnetic yoke.

- 10. A method of manufacturing a motor rotor according to claim 8, wherein the first pattern includes a notch pattern.
- 25 11. A method of manufacturing a motor rotor according to claim 8, wherein the first pattern includes an embossing pattern.

12. A method of manufacturing a motor rotor according to claim 8, further comprising:

forming at least one second pattern on a second surface of the rubber magnet in which the second surface is opposite to the first surface.

- 13. A method of manufacturing a motor rotor according to claim 12, wherein the second pattern5 includes a notch pattern.
  - 14. A method of manufacturing a motor rotor according to claim 12, wherein the second pattern includes an embossing pattern.
  - 15. A method of manufacturing a motor rotor according claim 8, further comprising: magnetizing the rubber magnet.

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